

FLASH, BANG, WALLOP!

We are bursting with eXcitement to announce the most wonderful competition prize from our friends at Fujifilm.

In association with Pink Lady® Food Photographer of the Year, we will be celebrating International Food Photography Day www.internationalfoodphotographyday.com on Thursday 13 November, and offering you the chance to win a personalized Fujifilm X-E2 kit, with both camera and an amazing XF18-55mm lens (worth a snap-tastic £1078)

This year, the theme is Snap the Rainbow. All you need to do is capture the glorious colours of food on 'phones or cameras and share them with us on Thursday 13th November 2014. Tweet them to @foodphotoaward @Fujifilm_UK using the hashtag #allfoodsbrightandcolourful or post them on our Facebook Event: <https://www.facebook.com/events/1602119656681355>

The Fujifilm X-E2 is a multi-award winning CSC (compact system camera, packed full to the brim with technology and delivers outstanding image quality. The X-E2 comes with a XF18-55mm lens. The 18-55mm versatile short zoom lens which covers a variety of frequently used focal lengths from 18mm wide angle to 55mm telephoto. A perfect range for nearly all photographic subjects.

Not only will you win this stunning camera and lens but it will also be customised with one of the Fujifilm Signature colours and textures. So, you will have your tailor-made camera as quick as a flash.

So make International Food Photography Day a day to remember by celebrating food photography, in all its colourful forms.

One winner will be selected from all entries received and notified by Twitter or Facebook on Wednesday 20th November.

For further information please contact, Sue Richmond, Kenyon Communications, Mob: 07708 690707, Email: sue@kenyon-communications.com

Editors' Notes:

For further information about Fujifilm X-E2:

<http://www.fujifilm.eu/uk/products/digital-cameras/interchangeable-lens-cameras/model/x-e2/>

Details of the Fujifilm X- Signature Service:

http://shop.fujifilm.co.uk/accessories/x-signature-skins/?utm_source=fuji.co.uk&utm_medium=redirect&utm_campaign=home-widget

Twitter: https://twitter.com/Fujifilm_UK

Facebook: <https://www.facebook.com/fujifilm.uk>

Please check the T&C 's regarding entry at www.internationalfoodphotographyday.com

No cash alternative

The organisers' decision is final

International Food Photography Day in association with Pink Lady® Food Photographer of the Year 2015
www.pinkladyfoodphotographeroftheyear.com